

Ansley Young



Advertising
Media
Writing
Comedy

About Me

Ardent creative seeking to utilize a strong background in radio, video production, writing, and graphic design to learn and work within the media industry.

Passionate celebrant of music, television, comedy, and art with desire to observe, learn, contribute, and master.

Notable Achievements

- ★ Selected as participant for DAF Writing Workshop at "The Onion."
- ★ Awarded silver at the D Show (Detroit Advertising Awards)
- ★ 2nd Place in the American Advertising Federation Student Competition: Mega Regionals.
- ★ 2022 finalist in the NRF Student Challenge.
- ★ Published contributor of "Chicago Talks."
- ★ Nominated for The Alpha Delta Sigma Honor Society.

Contact Me

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(318)469-1795

Education

Columbia College Chicago

BA Advertising | Graduated May 2022

- Minored in screenwriting
- Participant in the Honors Program and Ad Club

Work Experience

Copywriter

Leo Burnett- Detroit, MI (Remote) | 2022-Current

- Wrote copy for broadcast, social, and radio platforms for Buick and GMC.
- Operated as lead social copywriter on multiple vehicle launches and paid campaigns.
- Served as script writer/editor on live productions.
- Contributed to creative development of multiple high-budget productions.

Script Reader

New Media Film Festival- Los Angeles, CA | 2021

Scriptmatix - Los Angeles, CA | 2022

Graphic Designer, Writer, and Production Assistant

Cassowary Creative- Nashville, TN | 2019-2020

- Worked collaboratively with high-profile clients to design and execute flyers, logos, and other media.
- Wrote, voiced, and assisted in the production of 3 radio ads for Southern Tennessee Regional Health Systems.
- Assisted in the filming and post-production editing of 4 patient testimonials for Southern Tennessee Regional Health Systems.

Freelance Copy Editor

Nashville, TN | 2019-2020

- Edited copy for 3 websites.
- Checked for grammar and re-arranged copy when needed.

Production Assistant

The Songwriter's Dream- Nashville, TN | 2016

- Managed the green room, provided on-site assistance to production team, and completed additional tasks as needed.
- Successfully oversaw the live production and recording of 2 episodes.

Skills

- Adobe Illustrator, InDesign, Premiere and Photoshop
- Microsoft Office: Word, Excel, PowerPoint, Outlook, etc.
- Working remotely
- Customer service
- Communication
- Writing and editing
- Creative strategy and problem solving
- Researching
- Script Coverage
- Willingness to learn
- Time management
- Passion for presenting

Other Interests

- Comedy writing and performance
- Visual art and animation
- Journalism and public relations